

Capital Markets Day 2022

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Strategic ambition Stefan Hoops

Scaling for profitable growth Manfred Bauer

Delivering high performance Vincenzo Vedda

Serving our clients Dirk Goergen

Financials Claire Peel





Stefan Hoops

Chief Executive Officer

Key messages



Diversified business model...

Passion for Clients, Markets, Investing

Broad set of capabilities

Self-help enablers to realize growth

...creating shareholder value

EUR 4.50

EPS target in 2025

<59%

Adjusted CIR target in 2025

~65%

Dividend payout ratio from 2025

Up to EUR 1bn

Extraordinary dividend in 2024

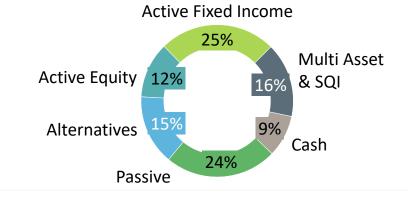
DWS at a glance – broad set of capabilities





AuM as of 9M 2022

Asset classes Share of AuM

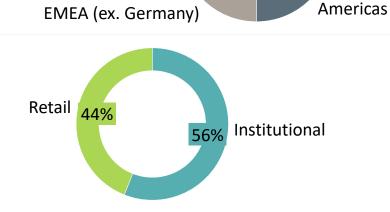


APAC



Share of AuM

Client types Share of AuM



Germany

43%

25%

27%

What we offer to clients



Leader in Europe, #1 in Germany

Sizeable pan-European asset manager with global reach

In-depth understanding of client needs

Wholesale, institutional and retail knowledge across key regions

Diversified product capabilities

Deep expertise across Active, Passive and Alternatives

Proven track record in alpha generation

Flagship Active products delivering constant above-market returns

Trusted partner network

Long-standing partnerships both in German home market and abroad

#5

European asset manager by global AuM

#1

Asset manager for German retail by AuM

#4

Asset manager for third-party insurance by global AuM

76%

5-year outperformance ratio for Active and Alternatives

While we have been punching below our weight since the 2000s...



Assets under Management *Indexed*



Global benchmark reflecting DWS' portfolio mix

DWS

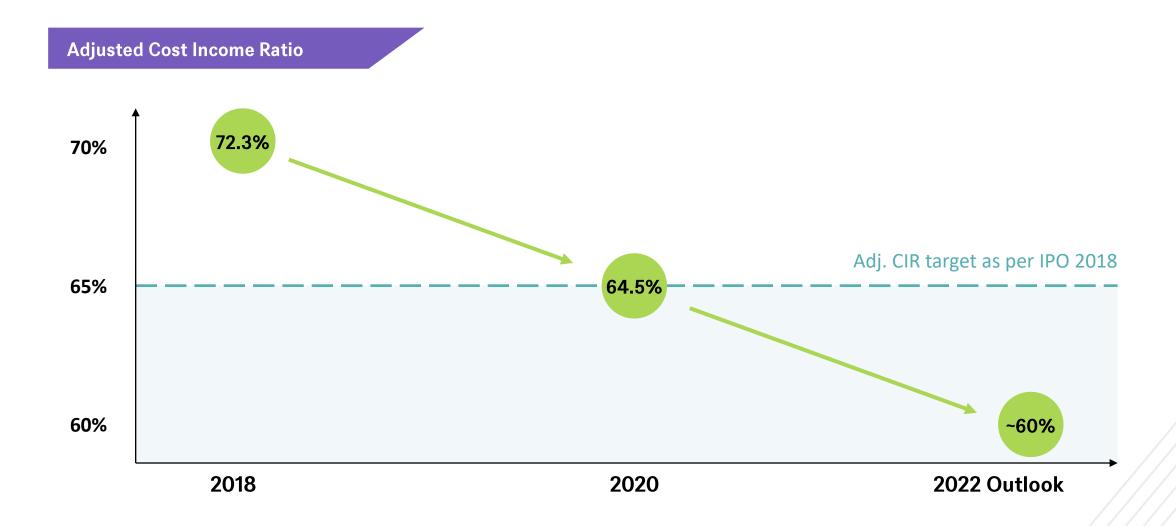
2000s

Today

Note: 2002 ranking referring to Deutsche Bank Asset Management division; Global benchmark reflecting 2021 DWS' asset class, client and regional portfolio mix; pre 2018 DWS data referring to Deutsche Bank Asset Management division

...we have been delivering since our IPO





We remain committed to ESG





Nearing conclusion of our internal

investigations

Working closely with authorities towards resolving allegations

Standing by our disclosures and prospectuses

Refinement

Present

ESG strategy set by CEO

Delivered by business with full accountability

Controlled by Sustainability Oversight Office

Commitment

Future

We remain committed to ESG

Emphasis on climate and engage

Transition finance

We face a challenging environment...



As the environment is becoming increasingly uncertain...

Volatile markets

Macro uncertainty and increase in dispersion

Geopolitical shifts

Trend towards bloc building

Ongoing margin erosion

Accelerating fee compression and rising costs

Growing regulatory complexity

Increasing regulatory scrutiny and reporting requirements

...our clients' expectations are evolving

Differentiated advice and local expertise

Bespoke client experience and product advice

Superior investment performance

Proven track record of flagship funds in an unclear market environment



...where helping clients navigate uncertainty is essential

Renaissance of Active

Strong selection capabilities will be key to create alpha

Bespoke Passive solutions

Tailored ETFs will outperform broad index replication

Alternative investments

Secular trend towards private markets continues despite near-term challenges



Market growth potential

Our strategy to punch our weight: Disciplined portfolio optimization

Build

Seed-funding areas with high potential

Growth

Expanding true areas of strength

Capabilities

Reduce

Re-allocating resources to priority growth areas

Value

Maintaining leadership in mature markets



Re-allocating resources to priority growth areas...





Divestment of sub-scale businesses

Selective delayering

Focused new cost initiatives



Re-allocate financial resources to Build and Growth initiatives

...by self-funding our initiatives



Efficiencies



EUR ~100mn

Gross cost savings and benefits from transformation

Investment



EUR ~70mn

Incremental investment into Build and Growth

Adjusted CIR

~60% <65% <59%

2022 2023 2025

Outlook

Note: Planned gross cost savings and benefits from transformation until 2025; planned incremental investment into Build and Growth until 2025

Maintaining leadership in mature asset classes



	Market outlook	AuM	Strengths	Future focus
Equity	Increasing dispersion requires Active selection capabilities	EUR 108bn 9M average 2022	Equity Income, Global Equity and Small Mid Cap	Grow Thematic Equity and expand ESG offering
Multi Asset & SQI	Comeback of diversi- fication and efficient implementation	EUR 142bn 9M average 2022	Track record in Total Return and rule-based capabilities	Build market leading modular investment platform
Fixed Income	"Income" is back	EUR 215bn 9M average 2022	Corporate Credit, Asian Bonds and Short Duration	Re-build multi-sector strategies



Growing our Xtrackers' Passive business globally



Market outlook

Continued strong growth expected

AuM

EUR 221bn
9M average 2022

Strengths

Strong European footprint with further growth potential in APAC and Americas

#3 73
ETF/ETP in #4/5 MSEurope stars

Future focus

Bespoke Passive, regain #2 in Europe and grow in Americas

>12%
AuM growth

(CAGR 2022-2025)



Building out our Alternatives business



Market outlook

Retailization and reduction of bank lending provide continued tailwinds

AuM

EUR 122bn

9M average 2022

Strengths

Established
Infrastructure and
Real Estate business,
strong retail client
access

>50

Years of investment heritage

Future focus

Private Debt,
Deutsche Bank
collaboration and
retail distribution

>10%

AuM growth (CAGR 2022-2025)



Organizing risk capital for the European Transformation//



Supporting holistic transformation

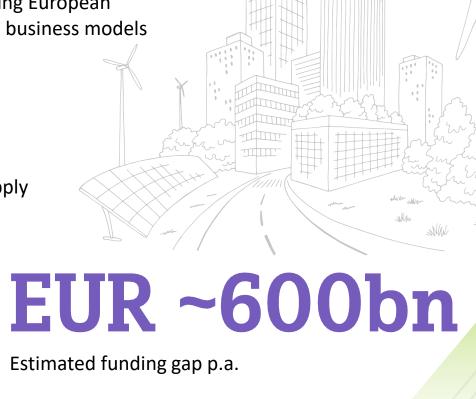
Over the next decades, substantial investments required for supporting European transition to net zero, reorganizing supply chains and enabling digital business models

Organizing risk capital

Positioned to play a driving role to facilitate the European Transformation by bridging the gap between capital demand and supply

Leveraging Deutsche Bank

Leveraging origination and distribution capabilities from our strong partnership with Deutsche Bank





Building capabilities to prepare for the future



Embracing changes in consumer buying behavior and preparing for b2B2C

Taking our products to the blockchain

Capitalizing on future market structure of financial services

Milestone

Ensure API readiness

Launch digital fund twins

Build-or-buy various specific blockchain-related services

Vision

Become the "Intel Inside" of embedded asset management

Launch EUR stablecoin

Become THE "Tokenizer"

Success-based CapEx

Milestone-based seed-funding



European roots – global focus



Americas

Core product capabilities for traditional asset classes
Grow Xtrackers and Alternatives

Germany

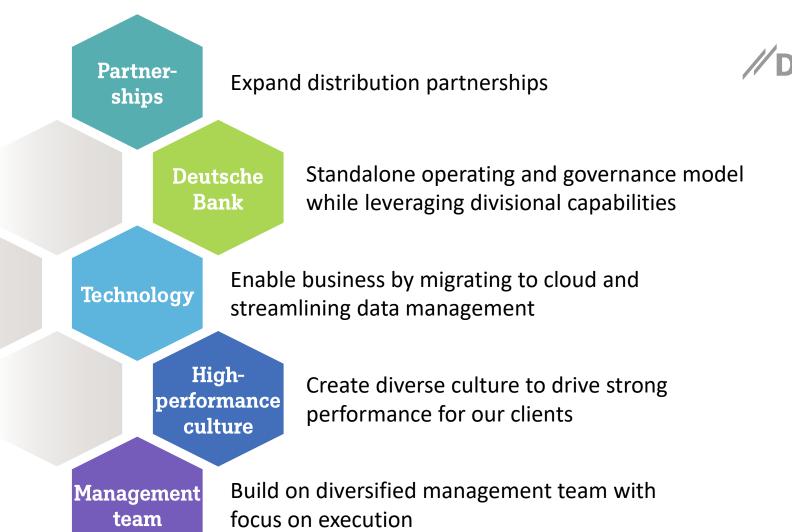
Maintain pole position

EMEA

Strong reach and leading position Grow further with Xtrackers and European Transformation

APAC

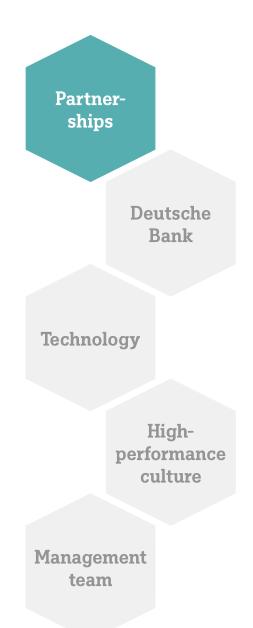
Leverage our strong strategic partnerships







Ensuring strong governance, controls framework and risk management





Strong distribution partners...











Deutsche Bank DVAG

Zurich

Harvest Fund Management Nippon Life

...are given full attention

Executive Board ownership

Every strategic partnership is governed by a dedicated Executive Board member

Key Performance Indicators

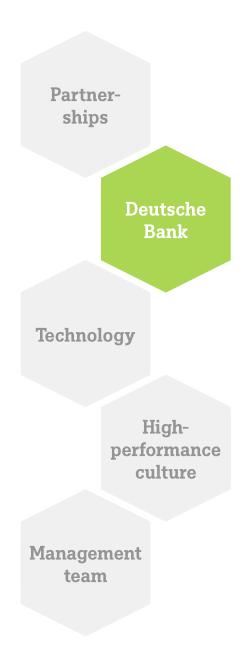
Defined to maximize mutual potential with our distribution partnerships

EUR ~200bn

Partner AuM as of 9M 2022

Note: Non-exhaustive list of partners





Collaboration

Private Bank

Powerful distribution network

Corporate Bank

Access to corporate clients

Investment Bank

Access to structuring capabilities and private markets transactions



Independence

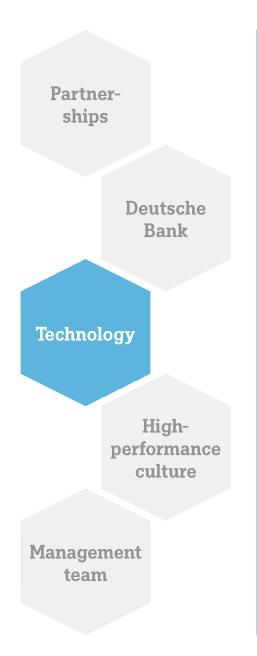
Governance

Standalone asset management specific governance ensuring strong risk management

Platform

Standalone and fully competitive operating model





Cost reduction and flexibility

Building a standalone cloud-native platform

Business-led tech

Collaboration between business and tech teams to drive faster time to market

Data

Expansion of data science capabilities to support human decision making



Deutsche Bank

Technology

Highperformance culture

Management team



Our clients deserve the best possible performance, highest integrity and rigorous discipline



We believe in **diversity** of thought...

...which starts with **recruiting talent** of various backgrounds

We invest in continuous development and training...

...and are committed to **reward outperformance** in line with our fiduciary duties as an asset manager



Deutsche Bank

Technology

ships

Highperformance culture

Management team



Our Executive Board and its new members



Stefan
Hoops
Chief Executive
Officer



Dirk
Goergen
Head of Client
Coverage Division



Karen
Kuder
Chief Administrative
Officer



Claire
Peel
Chief Financial
Officer



Manfred
Bauer
Head of Product
Division

Stefan



Angela
Maragkopoulou
Chief Operating
Officer



Mark
Cullen
Chief Operating
Officer
(departing in 2023)



Kreuzkamp

Head of Investment Division
(departing at the end of 2022)

Strongly committed to drive shareholder value



Financial targets

Transparency

Payout

EUR 4.50

EPS target in 2025

<59%

Adjusted CIR target in 2025

>12%

Xtrackers AuM growth (CAGR 2022-2025)

>10%

Alternatives AuM growth (CAGR 2022-2025)

Excess capital

Harvest Fund Management

Strengthen position of minority shareholders

Growing dividend

Until 2025

~65%

Dividend payout ratio from 2025

Up to EUR 1bn

Extraordinary dividend in 2024





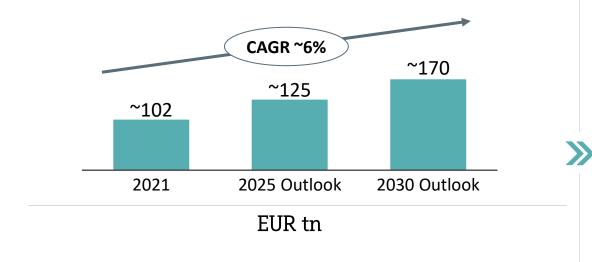
Manfred Bauer

Head of Product Division

DWS is set to participate in asset management growth //DWS



Global industry growth



~2%

Expected global industry NNA growth until 2025 p.a.

DWS product enablers

Favorable product mix



Efficient global product platform



Defined product range strategy

Note: AuM and NNA growth based on consensus view derived from McKinsey Growth Cube Downside Scenario 2022-2025E Outlook and Broadridge "A New Competitive Calculus"; McKinsey data for AuM growth extrapolated

Strong positioning of Product Division



1 Product mix

1 of 4

Asset managers in Top 20 across Active, Passive and Alternatives

Expected global industry NNA growth until 2025 p.a.:

DWS-adjusted product mix

Full industry view

>3%

>

~2%

2 Global product platform

11 Fund domiciles for wrapped products

×

Types of vehicles



Countries across Europe, Asia and the Americas with clients invested in funds

 \pm

Separately managed accounts for institutional investors

3 Product range strategy

Launch 48.7bn NNA in EUR into new funds since IPO

Scale >100 Funds above EUR
1bn in AuM as of 9M
2022

Steer >8% Funds closed or merged since 2021

Rank for Article 8 funds according to Morningstar

Note: Based on AuM using Broadridge for Active and Passive rankings as of Q3 2022. Combined view for Alternatives using INREV for Real Estate, IPE for Infrastructure and PEI for Private Equity (capital raise) as of FY 2021. NNA growth based on consensus view derived from McKinsey Growth Cube Downside Scenario 2022-2025E Outlook and Broadridge "A New Competitive Calculus". DWS-adjusted NNA growth based on McKinsey Growth Cube Downside Scenario 2022-2025E adjusted for DWS mix by region, product segment and client segment. Morningstar "SFDR Article 8 and 9 Funds Q3 2022 in Review". Scope for steer: liquid only

Advance on Active to foster profitability



Strategic priorities

\$\frac{40}{\text{funds above}}\$
EUR 1bn in
AuM as of
9M 2022

Flagship funds

Drive profitability by increasing share of funds with EUR >1bn in AuM



- **>>>**
- Investment strategy focus:
- Core and sustainable Fixed Income
- Thematic equities

New funds

Capture flows through fund launches based on strong capabilities and innovation

- **>>>**
- Product pipeline focus:
- Thematic strategies
- Sustainability strategies

Address market environment and expand product offering

- **>>**
- Market opportunities:Fixed maturity strategies
- Fixed Income multi-sector strategies

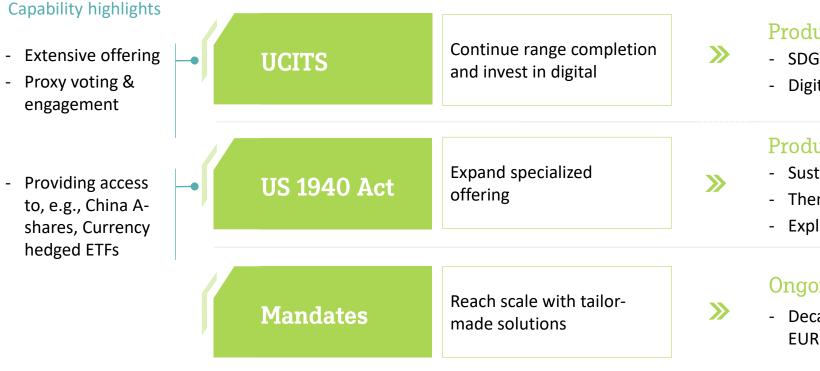




Increase Xtrackers growth globally to achieve steady inflows

Strategic priorities

2023 Outlook



Product pipeline focus:

- SDGs and Climate Transition Benchmarks
- Digital twins

Product pipeline focus:

- Sustainability
- Thematic
- Explore Active ETF opportunities

Ongoing project:

- Decarbonization strategy for EUR ~4.5bn client portfolio





Focus on Alternatives strengths to capture net new revenues

Strategic priorities

Flagship offering

Increase profitability with new funds in vintage series and open-ended funds

Private wealth and retail

Leverage strong DWS distribution network

Supports European Transformation

Themes

- EU Green Transition
- Transforming corporations, real estate and infrastructure

2023 Outlook

New products:

- European Real Estate impact strategy
- US Real Estate sector strategy
- Sustainable growth Infrastructure strategy
- Direct lending strategy

New product:

- European Infrastructure strategy

Liquid real assets

Expand high-margin product offering

>>>

Launched in Q4 2022:

- ESG real assets strategy

Laying the foundation for a digital future

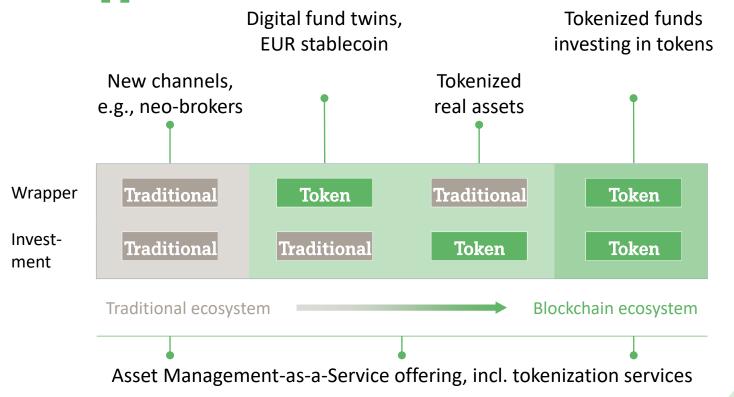


Changing consumer behavior



Need to prepare for embedded asset management

DWS approach



Scaling for profitable growth



2025 outlook



Ambition to increase share of funds with EUR >1bn in AuM by

Passive

AuM CAGR 2022-2025



Alternatives Aum CAGR 2022-2025



Ambition to innovate and establish product value chain

Product enablers



Favorable product mix



Efficient global product platform



Defined product range strategy



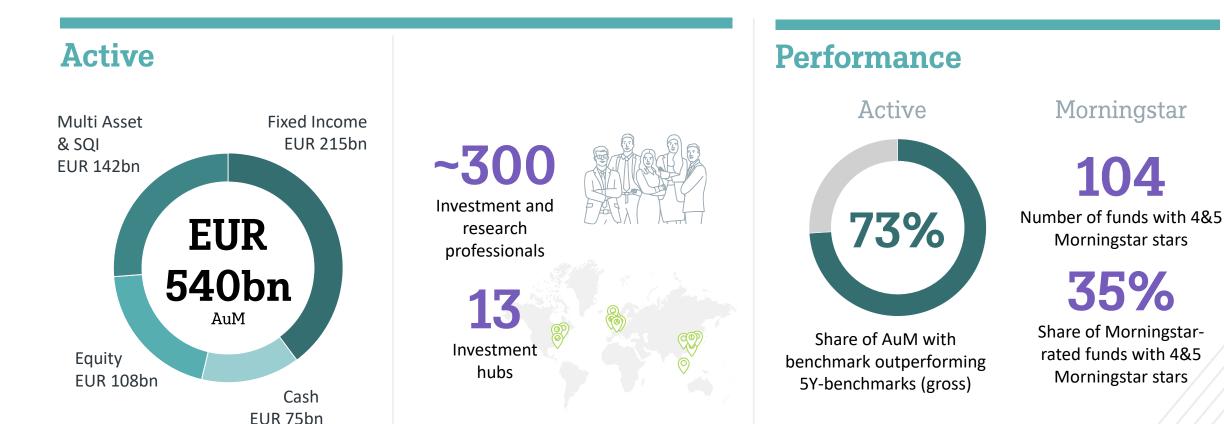


Vincenzo Vedda

Head of Active

Our strong global Active investment platform





Note: FTE and investment hubs as of Q3 2022; AuM 9M 2022 average; aggregated asset-weighted gross outperformance of Active products with benchmark spreads (gross and net) available over respective periods; Morningstar

Well set up to deliver strong Active performance



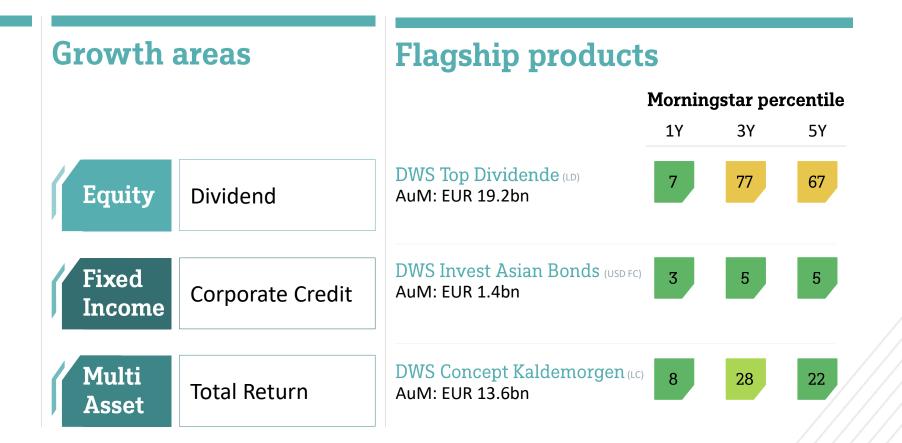
Platform

Stable, experienced and **diverse** teams

Strong proprietary research capabilities

Disciplined and consistent investment process

Stringent risk management



Entering in a new market environment



Evolving market dynamics



Central banks fight inflation

Times of ample **liquidity** are over

Economic activity slowing down

Future asset returns more muted

Tail risks increasing

Higher dispersion

Correlation pattern changing



Renaissance of Active asset management

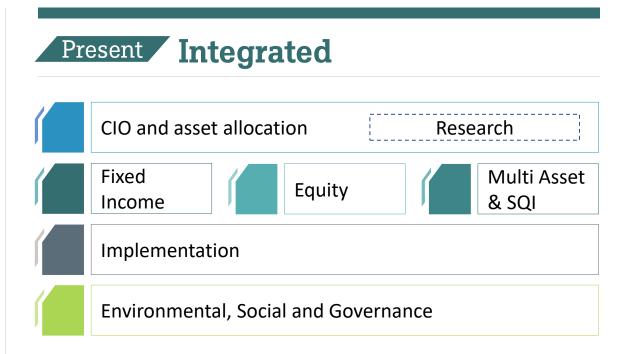
Evolving our operating model to be future ready



Past Vertical



Siloed responsibilities Centrally-organized



Modular processes designed in Multi Asset

Data and tech as enabler, collaboration key

Overarching layers, e.g., implementation



Capability-driven ecosystem

Modular solutions

Additional skillsets required

Our people and culture are key on the journey



Foster diversity of thought

Strengthen meaningful collaboration

Complement
skillsets
by data analytics
and tech

Recruit
exceptional
talent
from diverse
backgrounds

Reward top performance

High

performance
culture in
Active



Summary

Proven and long-term track record in Active

Renaissance of Active asset management driven by current market environment

Well-established investment capabilities to capture high-growth segments

Scalable operating platform with high performance culture



Active platform well positioned for the future



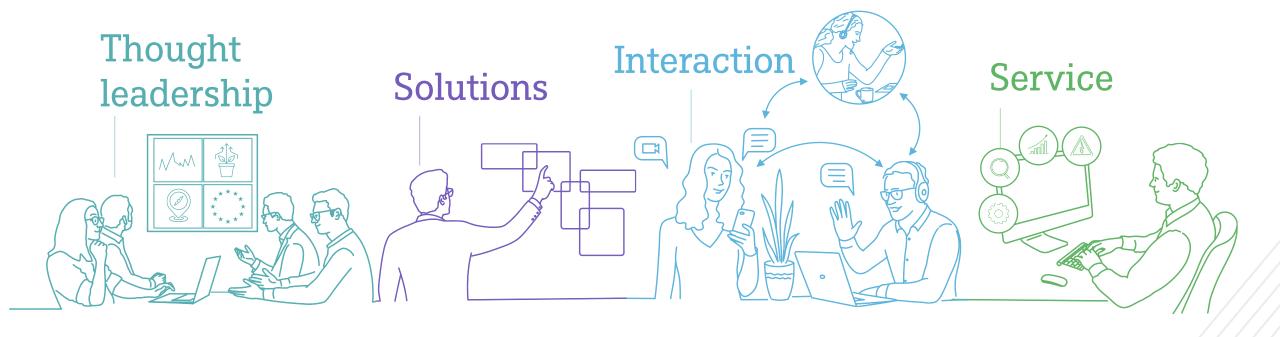


Dirk Goergen

Head of Client Coverage Division

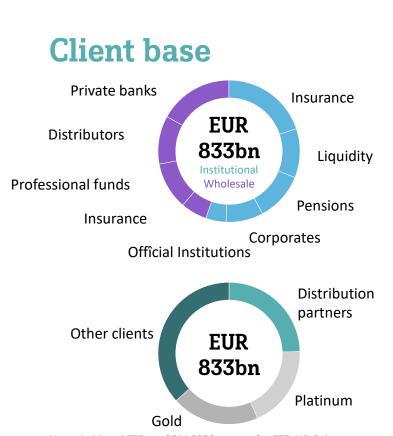
Holistically serving clients in a changing environment

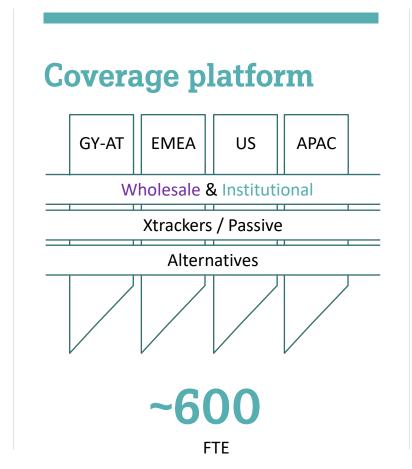


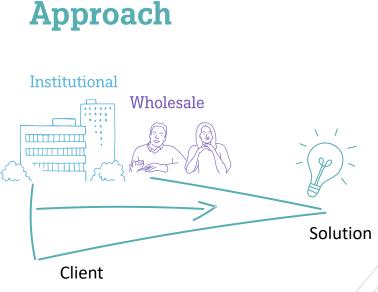


Building on our client franchise and distinct approach









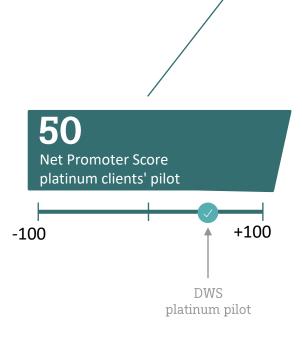
Note: AuM and FTE as of 9M 2022; source for FTE: HR Cube

Our starting position: Momentum realized since IPO









Partnerships are front and center



Distribution partnerships



Relevance of partnerships

- Trust long-lasting relations and mutual understanding
- Focus institutionalized dialog and dedicated account teams
- Innovation joint development of products and solutions
- Scale identify win/win situation and drive for scale



Carrying wholesale strength into digital environment





Maintain strength with advisors

- ✓ Excellent service and support
- ✓ Flagship funds
- Alternatives access and next generation active







Grow digital channels

- (New) distribution partnerships
- New products (digital twins) and access to client wallets
- Ready-to-use digital content





- ✓ API interfaces
- ✓ Integrated data usage
- JVs with MorgenFund and SmartPension

Realizing full potential with institutional clients





Improve catalysts



- ✓ Straight-through processing across the entire value chain
- ✓ Scale setup
- ✓ Consultant relations



Maintain strength with insurance

- √ 4th largest independent insurance asset manager
- One-stop-shop offering
- ✓ Advisory capabilities





Leverage DB partnership

- Leverage DB partifership
- ✓ Unique solutions (European Transformation)
- ✓ Globally aligned and regionally suited coverage



Leveraging a strong mindset to succeed









Serving our clients best

Carry today's wholesale strength into changing digital environment

Realize full institutional potential by improving catalysts

Leveraging mindset is key to success



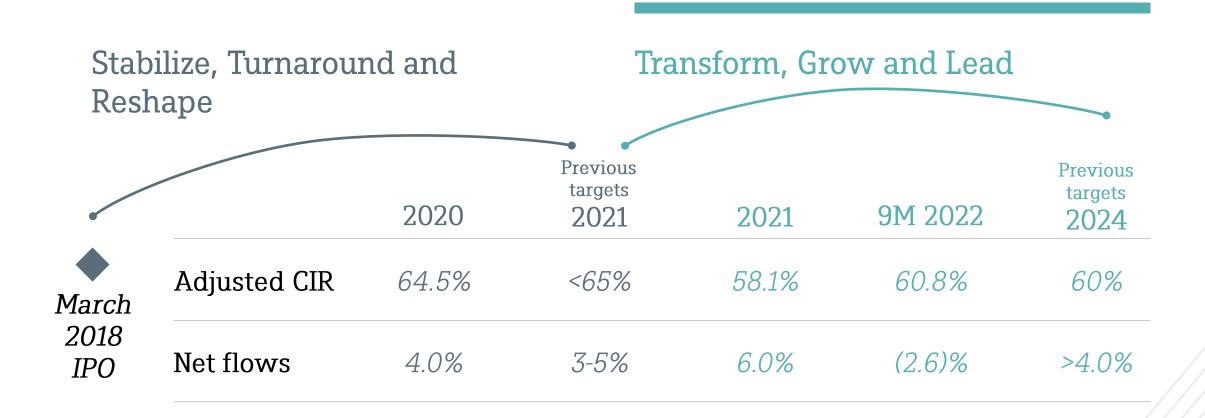


Claire Peel

Chief Financial Officer

Recap of our corporate journey





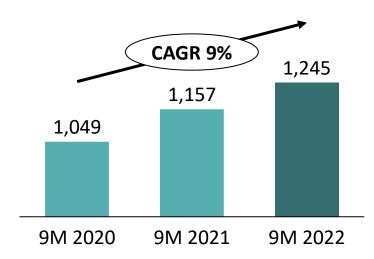
Meeting our financial aspirations



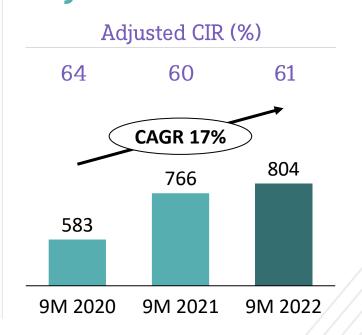




Adjusted costs



Adjusted PBT



EUR mn

Growing across all main product pillars



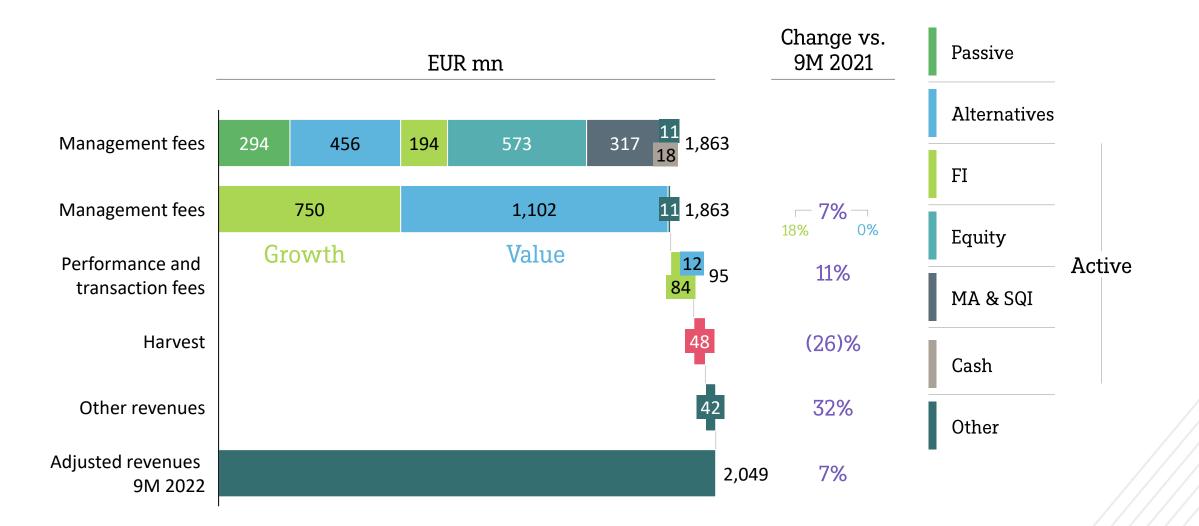


85% flows into targeted asset classes of Passive and Alternatives

Alternatives inclusive of capital returns

Sustainable and diversified revenue profile

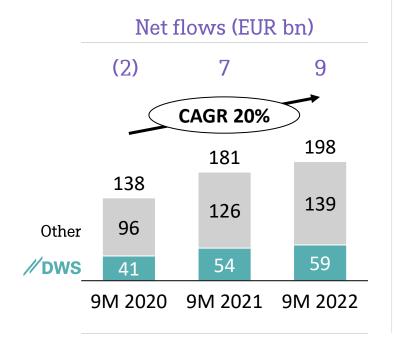




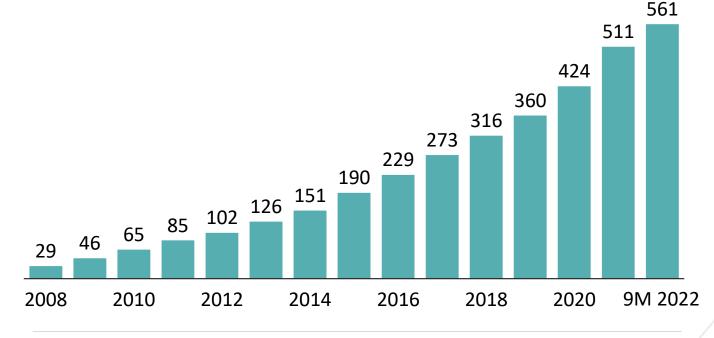
Harvest Fund Management insights







Cumulative returns to DWS

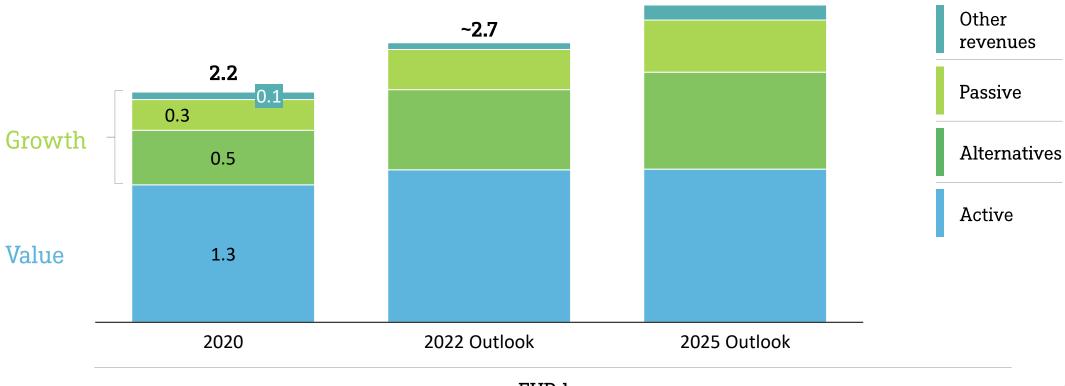


EUR bn EUR mn

Growth driving increasing revenues...



Adjusted revenues

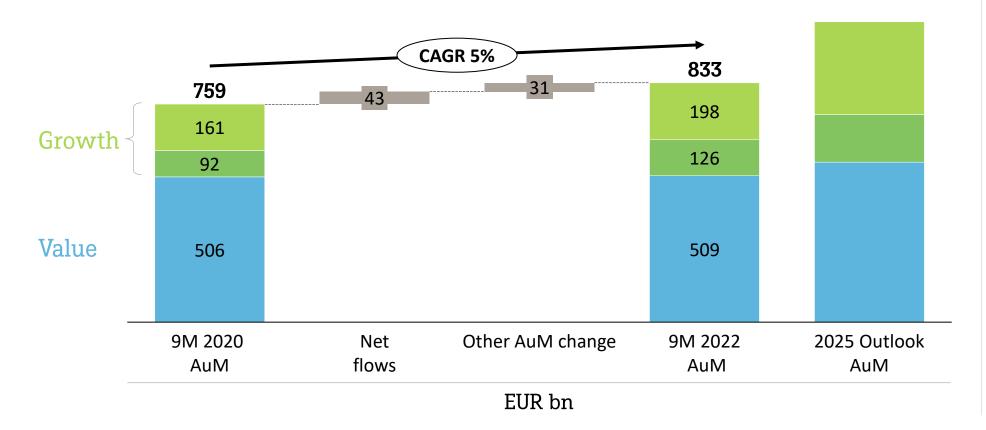


EUR bn

...through strong rises in AuM







>12%

Passive CAGR 2022-2025

>10%

Alternatives CAGR 2022-2025

Passive

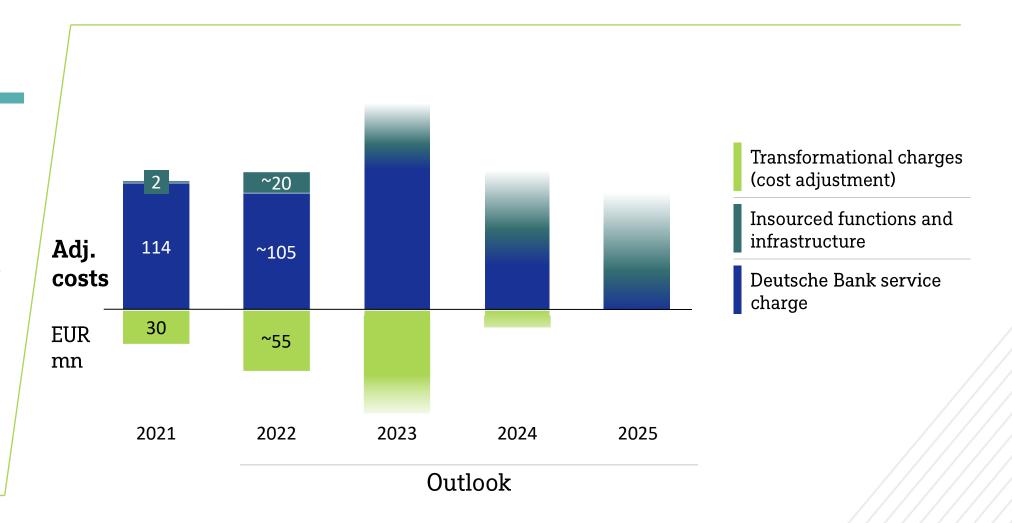
Alternatives

Active

Transformation to drive platform control and efficiency // DWS



New Cloud based DWS infrastructure and corporate functions solutions



Evolving cost dynamics



Efficiency measures and transformation aim to fund investment into growth until 2025

Efficiencies



EUR ~100mn

Scaling of selective businesses and delayering

Focused cost initiatives

Benefits from transformation across our technology platform and corporate functions

Investment



EUR ~70mn

Incremental investment into Build and Xtrackers and Alternatives capabilities

Adjusted CIR

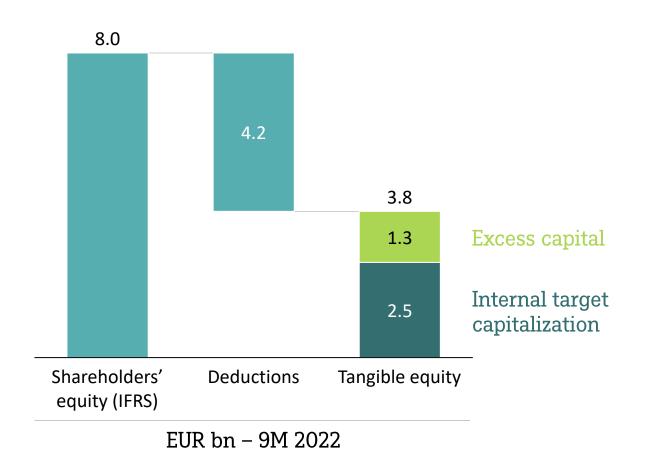
~60% <65% <59%

2022 2023 2025

Outlook

Tangible equity central to capital management





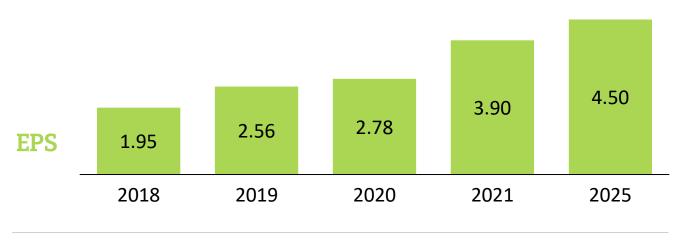
Tangible equity is our key capital supply metric against which we measure regulatory and economic capital demands

Excess capital represents surplus of tangible equity above our internal target capitalization and is available to be deployed for organic/inorganic growth or distribution to shareholders

Our internal target capitalization considers all sources of regulatory and economic capital demands, including buffers aligned to our risk appetite and planning

Committed to creating shareholder value









Increasing ordinary Dividend per Share (DPS)

From 2025 dividend payout ratio around 65% Extraordinary dividend of up to EUR 1bn in 2024 subject to pipeline for capital committed



Our financial targets 2025

	2022	Guidance 2023	Refined targets 2025
Earnings per Share		EUR 4.50	
Adjusted CIR	~60%	<65%	<59%
Xtrackers AuM growth			>12% (CAGR 2022-2025)
Alternatives AuM growth			>10% (CAGR 2022-2025)

Note: Targets 2025 assuming stable market conditions

Disclaimer (1/2)



This presentation contains forward-looking statements. Forward-looking statements are statements that are not historical facts; they include statements about our beliefs and expectations and the assumptions underlying them. These statements are based on plans, estimates and projections as they are currently available to the management of DWS Group GmbH & Co. KGaA. Forward-looking statements therefore speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

By their very nature, forward-looking statements involve risks and uncertainties. A number of important factors could therefore cause actual results to differ materially from those contained in any forward-looking statement. Such factors include the conditions in the financial markets in Germany, in Europe, in the United States and elsewhere from which we derive a substantial portion of our revenues and in which we hold a substantial portion of our assets, the development of asset prices and market volatility, the implementation of our strategic initiatives, the reliability of our risk management policies, procedures and methods, and other risks.

This document contains alternative performance measures (APMs). For a description of these APMs, please refer to our latest Q3 2022 Financial Data Supplement (https://group.dws.com/ir/reports-and-events/financial-results/).

Disclaimer (2/2)



To measure outperformance, each fund or mandate of DWS Group which has a benchmark and where both gross and net outperformance is available has its performance (gross of fees) measured against that benchmark. In certain cases for Illiquid portfolios where no benchmark is available but a target return is defined we use this target return instead of a benchmark for outperformance calculation. Where a fund or mandate outperforms its benchmark, the AuM held by such fund or mandate is included in the total proportion of our AuM included in outperformance figures. Fund of Funds are counted as products, e.g., when showing the absolute or relative number of products, but are accounted with zero AuM for the purpose of AuM-based outperformance figures. Performance data is based on our internal performance review database and measured gross of fees and as of September 2022 and for Alternatives (excluding Liquid Real Assets) as of June 2022.

The outperformance ratio is defined as the AuM of all funds and mandates of DWS Group that outperformed their benchmark over the respective period divided by the AuM of all funds and mandates that have a benchmark assigned and performance data available.

Outperformance is only one factor among many that influences the levels of our AuM, and the levels of our AuM are only one factor that contributes to our results of operations and financial position. Historical outperformance statistics should not be considered a substitute for financial information and trends in outperformance do not correlate with changes in net income.